



Assessing the financial performance of teaching hospitals: insights from Bulgaria

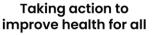
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Introduction

Financial analysis is an indispensable tool in healthcare institution management

- ✓ facilitates the assessment of financial health
- ✓ supports strategic decision-making
- ✓ enhances operational efficiency
- contributes to increasing competitiveness

Hospitals' financial stability is essential for their sustainable development.





Aim





Materials and Methods

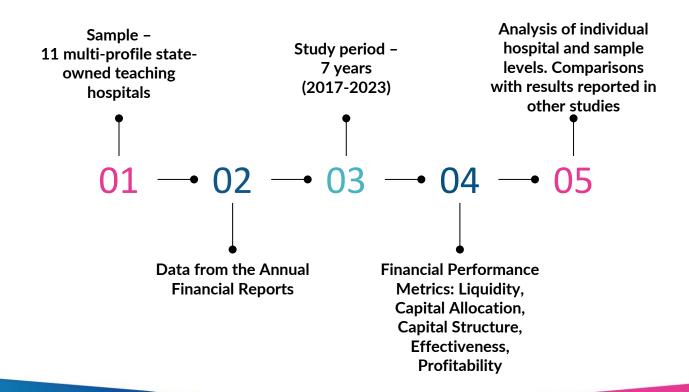






Figure 1 Current Ratio 2017-2023



- Increase in the Average Current Ratio for the sample from 0.93 in 2017 to 2.02 in 2023
- Only two hospitals register worsening in the indicator
- Value is above 1 for all hospitals by the end of 2023
- Moderate approach to managing working capital





- Nearly threefold increase in the aggregate amount of capital expenditures for the period
- Increase in the average
 CapEx to Sales ratio from
 4.81% (in 2017) to 7.87% (in 2023)
- **Disparities** within the group
- Peak in the indicator's value in 2020

Figure 2. CapEx to Sales ratio 2017-2023 (in %)

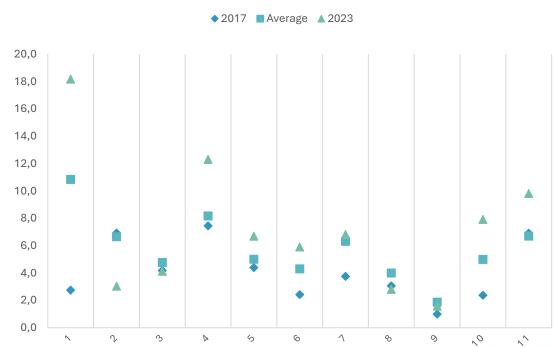
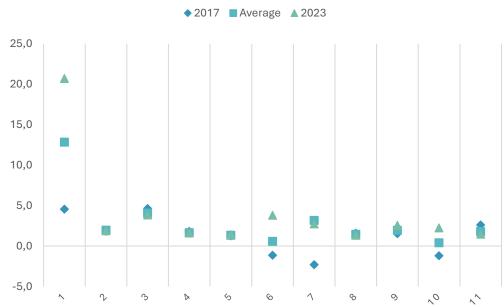






Figure 3 Total Assets to Total Equity 2017-2023



- The ratio levels remained relatively constant for most hospitals
- Average level measured for the sample over the study period is 2.84 - exceeds the average of 2.03 reported by Turner et al.
- In over 50% of the examined healthcare institutions, Total Equity < Registered Capital at the end of 2023





- Average net profit margin increased from negative
 2.02% in 2017 to positive
 1.85% in 2023
- The highest average values for the sample were observed in 2020 and 2021
- The sample-average value for the study period is 1.22%
 above the reported mean in Portugal and Poland, below one of the US University hospitals

Figure 4 Net profit margin 2017 - 2023 (%)

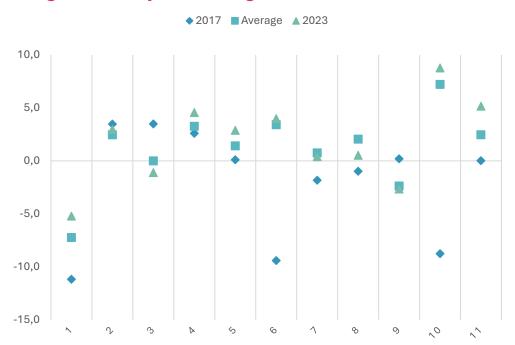






Figure 5 Asset Turnover 2017 - 2023



- The average value of this coefficient was 1.31 in 2017, rising to 1.78 in 2023
- The sample-average value for the study period was
 1.57 - exceeding the 1.17 (for a sample of US teaching hospitals) and the 0.7-1.5 range (a subset of Korean public hospitals)



Summary



 Two hospitals in the sample have favorable mean and endof-study period values for five of the six financial performance indicators.



 Another two register better-than-peer and industry average values for four out of the six studied indicators.



- One of the hospitals is underperforming in five out of the six indicators.
- Another four register poor values in four of the indicators.



Conclusions



- General improvement in the financial performance of the teaching hospitals in Bulgaria
- A need for a targeted approach in certain areas, such as profitability and economic efficiency
- Challenges in maintaining sustainable positive financial results
- Results can be further utilized in various intra- and international comparisons







THANK YOU

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