



Benchmarking for Success:
Transforming Accreditation in Graduate
Healthcare Management Education to
Ensure Well-Prepared Future Leaders

Dr. Anthony Stanowski
Dr. Daniel West

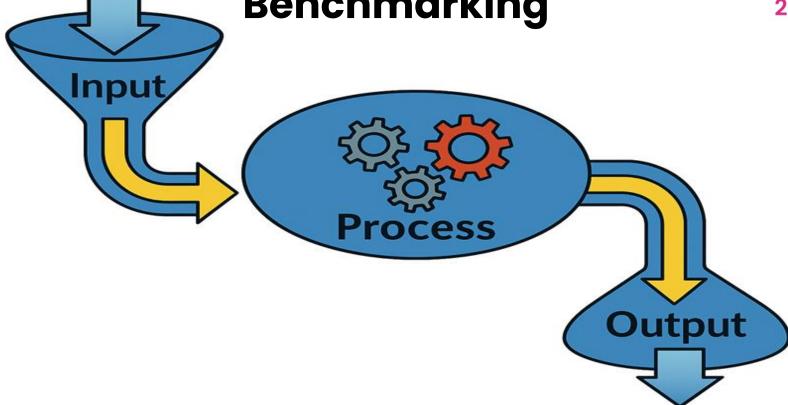


# CAHME Accredits 163 Programs in 104 Colleges and Universities.

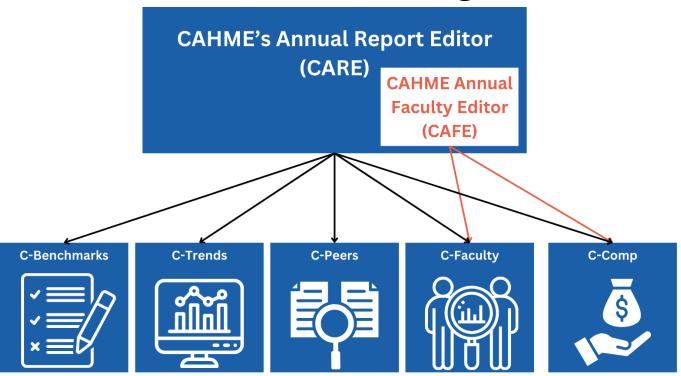
Degree Offered	Count
MHA (includes MHSA, MSHA)	127
MS	15
MBA	11
MPH or MPA	5
MBA/MHA (joint degree)	3
MHA/MPH (joint degree)	1
MD/MHA (joint degree)	1
Total	163



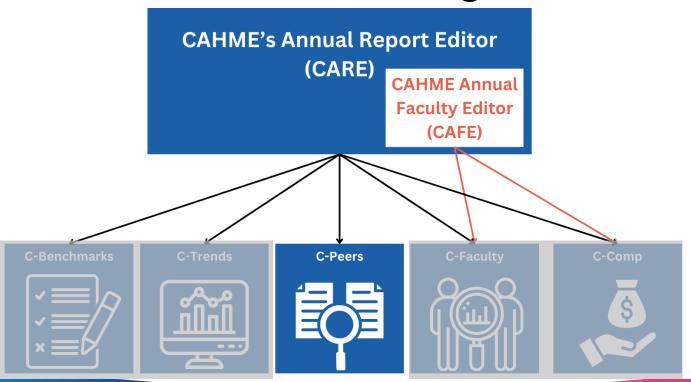
## **Benchmarking**











### Top 10 Compared Programs in Advance Search Tool



### **Aspen Heights University** MHA, Residential, Non-Executive Full-Time

From January 1, 2024, to April 29, 2025, your <u>CAHME Program Profile</u> has been visited by **967** web visitors. During this period, your program was compared to 75 other programs 514 times in ADVANCE Search.

Contact Michelle Petruccelli at mpetruccelli@cahme.org to learn more.

112 peer comparisons

Residential, MHA Non-Executive Full-Time Cedar Valley University

21 peer comparisons

Residential, MHA Non-Executive Full-Time Willow Brook College 64 peer comparisons

Residential, MHA Non-Executive Full-Time

Maplewood University

19 peer comparisons

Residential, MHA Non-Executive Full-Time

Spruce Hill University

59 peer comparisons

Residential, MHA Non-Executive Full-Time

Oak Ridge College

19 peer comparisons

Residential, MHSA Non-Executive Full-Time

Pinecrest College

56 peer comparisons

Residential, MHA Non-Executive Full-Time

Seguoia State University

19 peer comparisons

Residential, MHA Non-Executive Full-Time **Elm Grove University**  39 peer comparisons

Hybrid, MHA Executive Full-Time

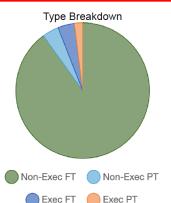
**Birchwood University** 

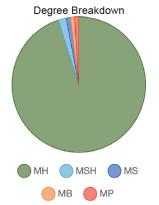
19 peer comparisons

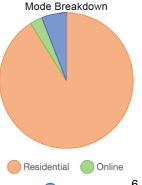
Hybrid, MHSA

Non-Executive Full-Time

Redwood University



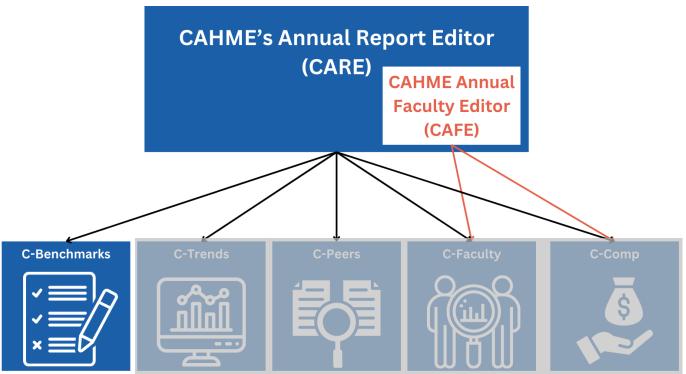




) Hybrid

	Your Program	2023 - 2024			
	Aspen Heights University	Cedar Valley University	Maplewood University	Oak Ridge College	Sequoia State University
InState Tuition	\$91,750	\$79,894	\$53,847	\$85,376	\$40,906
Out of State Tuition	\$91,750	\$79,894	\$53,847	\$85,376	\$75,974
International Tuition	\$91,750	\$79,894	\$53,847	\$85,376	\$75,974
Median Salary Job	\$85,000	\$90,000	\$101,650	\$100,000	\$76,000
Median Salaries Fellowship	\$66,500	N/A	\$76,667	\$70,000	\$70,000
NPS	68	47	-19	48	30
Acceptance Rate	71%	34%	53%	40%	56%
Enrollment Rate	24%	17%	24%	27%	32%
Yield	34%	49%	45%	67%	58%





Total Cost of Degree Earned 1				Benchmark Data 1			Graduated Student Satisfact	Graduated Student Satisfaction				Benchmark Data			
Annual Report Fields	Your P	rogram			Benchmarks		Annual Report Fields	Your F	rogram	2023 - 2024 Benchmarks					
	2022 - 2023	2023 - 2024	25th PCTL	Median 50th PCTL	75th PCTL	Mean	,	2022 - 2023	2023 - 2024	25th PCTL	Median 50th PCTL	75th PCTL	Combined Program Mean ①		
In-State 📵	\$55,320	\$47,700	\$27,468	\$40,228	\$60,580	\$46,542	Net Promoter Score ①	88	100	20	48	75	48		
Out-of-State 🐧 🗆	\$67,865	\$69,215	\$42,480	\$54,629	\$74,208	\$58,892									
International <sup>®</sup>	\$67,865	\$69,215	\$44,887	\$55,194	\$76,035	\$60,690	Reporting Graduates	16	12	7	13	20	22		
Teaching & Curriculum							% of Graduates Reporting	89%	57%	50%	67%	92%	63%		
	Your P	rogram			Benchmarks		How satisfied are graduates with the	eir progr	am of stud	lv2					
	2022 - 2023	2023 - 2024	25th PCTL	Median 50th PCTL	75th PCTL	Mean	Tion satisfied are graduates with the	ion progre	iii oi staa	<b>,</b>					
Academic Schedule	Semester	Semester	Semester: 89° Trimester: 4° Quarter: 3°	% %			Very Satisfied	63%	83%	33%	51%	64%	53%		
Academic Hours Required	64	67	Other: 59	% 48.5	57	51	Satisfied	31%	0%	28%	40%	50%	36%		
Working Hours Required:							Neutral	6%	17%	0%	5%	13%	8%		
Practicum / Internships	400	400	160	300 0	400	310 💿	Dissatisfied	0%	0%	0%	0%	3%	2%		
Fellowships / Residency	0	0	400	600 💿	1,440	854 0	Very Dissatisfied	0%	0%	0%	0%	0%	1%		
Outcomes Data															
	Your Pr	ogram		2023 - 2024 E	Benchmarks		Total %	100%	100%				100%		
Al Analysis 🗠	2022 - 2023	2023 - 2024	25th PCTL	Median 50th PCTL	75th PCTL	Mean	Reporting Graduates 0	16	12	7	13	21	2,252 ①		
Median Months to Graduate	21	21	21	22	28	24	% of Graduates Reporting	89%	57%	50%	67%	92%	63%		
Retention Rate 🛈 🗏	100%	100%	93%	100%	100%	94%	All things being equal, would gradu	uates cho	ose to go t	to their program	eir program again?				
Post-Graduation Employment Rate ①	100%	100%	83%	94%	100%	88%	Yes % o	94%	100%	86%	92%	4000/	070/		
Median Fellowship Salary ①	\$60,000	\$60,000	\$62,500	\$68,250	\$75,000	\$69,583						100%	87%		
Reporting Graduates	7	21	1	3	8	6	No % o	6%	0%	0%	14%	14%	13%		
Median Jobs Salary 📵	\$60,000	\$70,000	\$65,000	\$75,125	\$85,000	\$78,297	Total % 0	100%	100%				100%		
Reporting Graduates	7	11	5	8	14	16	Reporting Graduates⊕	16	12	7	13	20	2,230 🕦		
% Reporting Income ①	78%	100%	31%	53%	86%	56%	% of Graduates Reporting	89%	57%	50%	67%	91%	62%		

			2023 - 2024 Benchmarks							
	2022 - 2023	2023 - 2024	25th PCTL	Median 50th PCTL	75th PCTL	Mean				
In-State <b>①</b> ≘	\$55,320	\$47,700	\$27,468	\$40,228	\$60,580	\$46,542				

· · · · · · · · · · · · · · · · · · ·												
	Your F	Program	2023 - 2024 Benchmarks									
	2022 - 2023	2023 - 2024	25th PCTL	Median 50th PCTL	75th PCTL	Combined Program Mean 1						
Net Promoter Score 1	88	100	20	48	75	48						

7

50%

13

67%

22

63%

20

92%

12

57%

16

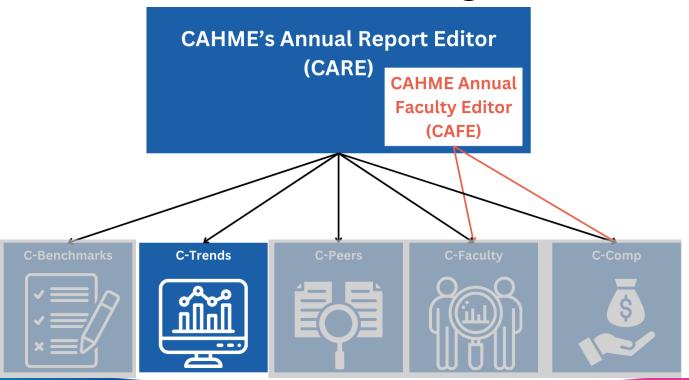
89%

**Graduated Student Satisfaction** 

**Reporting Graduates 0** 

% of Graduates Reporting



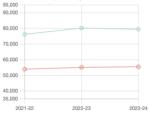




Rising costs in higher education over the past few years have been driven by factors such as inflation, increased operational expenses. and reductions in public funding. Across all fields, including healthcare management, tuition and fees have seen steady growth, though inflation-adjusted increases have been more modest. Regional economic conditions, program structure changes, and institutional policies, such as fee adjustments or shifts in financial aid, further contribute to variations in total degree costs.



Out-of-State Cost of Degree vs.



2023 - 2024

\$43,032

\$55,974

\$58,211



**Graduated Student Satisfaction** 

Net Promoter Score (1)

Reporting Graduates

% of Graduates Reporting

**Very Satisfied** 

Satisfied

Neutral

Yes % o

No % 6

Dissatisfied

**Very Dissatisfied** 

Reporting Graduates

% of Graduates Reporting

2021 - 2022

47

1942

50%

52%

38%

8%

2%

1%

2022 - 2023

48

2279

53%

52%

38%

8%

3%

1%

89%

11%

2235

52%

2023 - 2024 48

2625

62%

54%

36%

7%

2%

1%

2609

62%

88%

12%

2621

62%

In-State (1)

Out-of-State (1)

International 6

**Teaching & Curriculum** 

Most Recent Year Academic Schedule





### **Number of Programs Requiring**



2022-23

2021 - 2022

\$40,216

\$54,421

\$55,334



### 80 70 60 50 40 30 20 10 2021-22 2022-23 2023-24



**Reporting Graduates** % of Graduates Reporting ®

How satisfied are graduates with their program of study?

1966 50%

90%

10%

1835

47%

2257 53% All things being equal, would you (Graduate) choose to go to their program again?

## Other

## Trimester Semester Quarter

Academic Hours Required

## **Academic Schedule**

### 2021 - 2022 Semester:83% Trimester:5% Quarter:4% Other:5% 48

2021-22



2023-24

2022 - 2023

\$41,559

\$55,583

\$56,537



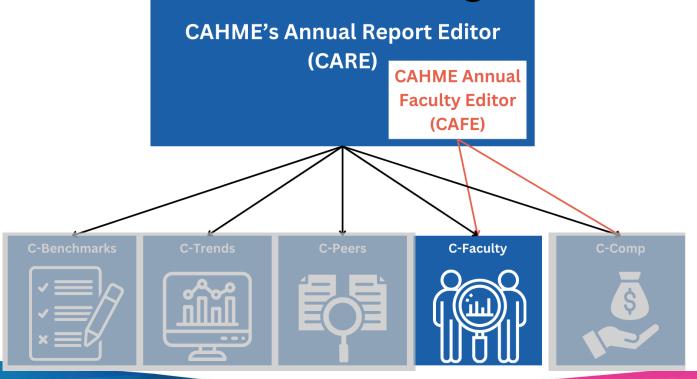
Net Promoter Score 1	47	48	48
Reporting Graduates	1942	2279	2625
% of Graduates Reporting <b>≘</b>	50%	53%	62%

2021 - 2022

2022 - 2023

2023 - 2024





Faculty Status by Number of Students in Program  Due to rounding, the sum of the percentages by row may not equal exactly 100%.								Non-Academic Experience Years by Faculty Status  Due to rounding, the sum of the percentages by row may not equal exactly 100%.					1						
Student Count	Profess	or Asso	ociate Professor	Asst Professor	Instructor	Lecturer/Sci	ientist Cli	inical	Adjunct				< 5 years	5 to 10 years	11-15 years	16-20 years	21-25 years	More than 25 years	Unknown
1 to 50	12%	6	15%	15%	5%	4%		4%	45%	Profe	essor		21%	24%	13%	9%	9%	23%	3%
51-100	16%	/6	18%	12%	6%	6%		5%	37%	Asso	ociate Profe	ssor	21%	26%	9%	13%	11%	11%	10%
101-150	14%	<b>%</b>	16%	17%	3%	2%		6%	43%	Assi	stant Profe	ssor	22%	23%	10%	14%	10%	19%	2%
151-200	119	6	5%	13%	11%	12%		5%	43%	Instr	uctor		8%	8%	17%	18%	11%	36%	3%
201-250	0%	5	4%	18%	0%	0%		0%	79%	Lect	urer/Scienti	ist	14%	10%	15%	10%	15%	34%	2%
251-300	0%	5	0%	0%	0%	0%		0%	0%	Clini	cal		10%	7%	14%	10%	17%	38%	5%
301+	10%	6	9%	5%	14%	0%		0%	62%	Adju	nct		4%	13%	18%	17%	10%	33%	5%
Discipline (Acade)			•		culty Stat	tus			1		Academic Experience Years by Faculty Status								
	Clinical	Compte		Health Mgmt	Healthcare Quality &	Leadership	Marketing	Population Health	Other	Due to re	ounding, the sum	of the percentag		equal exactly 100%.				More than	
	Cillical	Science	rillalice	Policy	Safety	Management	Marketing	Management	Other				< 5 years	5 to 10 years	11-15 years	16-20 years	21-25 years	25 years	Unknown
Professor	2%	1%	6%	35%	5%	25%	0%	5%	21%	Profe	essor		1%	10%	15%	31%	21%	21%	1%
Associate Professor	3%	4%	9%	29%	5%	20%	2%	7%	22%	Asso	ociate Profe	ssor	5%	35%	28%	17%	7%	5%	3%
Assistant Professor	3%	1%	6%	31%	6%	26%	0%	7%	19%	Assi	stant Profe	ssor	34%	38%	15%	8%	3%	2%	1%
Instructor	1%	3%	12%	12%	Benefits &		•		100%					1	16%	4%	5%	1%	0%
Lecturer/Scientist	3%	3%	13%	27%			Yes Bene				Tenured	Tenure Traci	Not Tenure Track	Unknown	23%	3%	8%	5%	2%
Clinical	5%	5%	12%	44%	Professor		95%	5%			77%	4%	18%	1%	19%	9%	6%	2%	0%
Adjunct	4%	4%	9%	19%	Associate P	rofessor	93%	7%			56%	18%	26%	0%	15%	7%	4%	4%	5%
					Assistant P	rofessor	93%	7%			3%	55%	41%	1%					
					Instructor		74%	26%	6		1%	0%	99%	0%					
					Lecturer/Sc	ientist	55%	45%	6		2%	2%	97%	0%					
					Clinical		70%	30%	6		0%	2%	95%	2%					
					Adjunct		7%	93%	6		1%	0%	98%	1%					

,

Adjunct

45%

37%

43%

43%

79%

0%

62%

Due to rounding, the sum of the percentages by row may not equal exactly 100%.

Student Count	Professor	Associate Professor	Asst Professor	

12%

16%

14%

11%

0%

0%

10%

15%

18%

16%

5%

4%

0%

9%

1 to 50

51-100

101-150

151-200

201-250

251-300

301+

Instructor

15%

12%

17%

13%

18%

0%

5%

5%

6%

3%

11%

0%

0%

14%

Lecturer/Scientist

4%

6%

2%

12%

0%

0%

0%

Clinical

4%

5%

6%

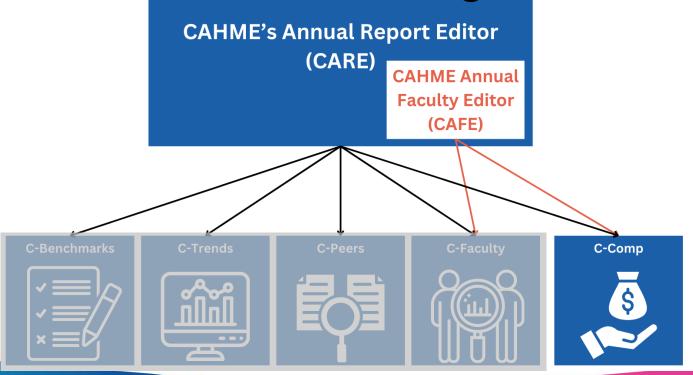
5%

0%

0%

0%





### Demo Data – Not Actual Compensation

# CAHME Annual Faculty Editor Faculty Compensation Benchmark Report 2023 - 2024

### **Faculty Compensation by Status**

 Filter:
 25th PCTL
 Median 50th PCTL
 75th PCTL
 Mean

 Professor, 12 to 12<+ mos, Pub & Priv</td>
 \$102,717
 \$151,800
 \$231,682
 \$171,661

47 profiles of comparative programs comprise this filtered set. \*All total salaries are first adjusted for cost-of-living to normalize calculations.



## The CAHME Annual Report: As a Basis for Benchmarking



- Share inputs, process, and outcomes to encourage excellence in leadership development.
- Benchmarking improves the quality of education for future healthcare leaders in <u>all</u> programs.
- The CAHME Annual Report can be used worldwide for those seeking to advance the quality of healthcare management education.



### **Contact Information**



Anthony C Stanowski, DHA,
FACHE
President & CEO
Commission on Accreditation of
Healthcare Management
Education
PO Box 911
Spring House, PA 19477
United States of America
Office: 301-298-1825
astanowski@cahme.org



Paniel J. West, Jr. PhD, FACHE,
FACMPE
Chair, CAHME Global Advisory
Council
Commission on Accreditation of
Healthcare Management
Education
PO Box 911
Spring House, PA 19477
United States of America
Office: 570-941-4126
Daniel.West@scranton.edu





## THANK YOU



WWW.EHMA.ORG WWW.EHMACONFERENCE.ORG▼